D-Link Cameras provide heightened security for guests and staff at Brøchner Hotels.

The discreet dome cameras from D-Link watching over the lobby of the four-star Hotel SP34 in Copenhagen are hardly noticeable. The hotel opened in early 2014 and is one of three locations in the Brøchner Hotels A/S chain.

Need

“It’s no secret that we occasionally have con artists and robbers at the hotels, even though we actually have very little cash in the till. Therefore, it is important that the hotels have an effective video surveillance solution,” says IT manager Toke Leth Svensson, Brøchner Hotels A/S. He continues:

“We didn’t have such a solution previously, recordings of criminals at the hotels had such poor resolution that the police couldn’t use them. So we started looking for a new video surveillance solution.”

In addition to high resolution, it was important to Brøchner Hotels A/S that the cameras were as discrete as possible, high quality, easy to install and scalable.

D-Link’s solution

It’s easy to fall prey to habit and buy the brands that are familiar and you know work. Brøchner Hotels A/S chose to keep all options open when looking for a supplier and focused on what the solution needed to deliver. The electronics company Dustin suggested that Toke Leth Svensson try DSC-6210 dome cameras and DNR-326 video recorders from D-Link.

“I knew of D-Link from my router at home, but I had no idea that they made business products. But when we conducted the needs analysis, it quickly became clear that D-Link could fulfil all of my wishes and more – and I certainly haven’t been disappointed,” says Toke Leth Svensson, Brøchner Hotels A/S.

Toke Leth Svensson installed the system in two hours with the electrician and was very pleased with how easy it was to install. He simply had to connect the cameras to the network video recorder and press “search”. The system found all of the cameras automatically and was then ready to use. Lastly, he installed a reader on the computer and added the two boxes to the computer. The cameras monitor all of the entrances to and from the ground floor and all elevators in the building. The lobby and bar are 100 percent covered to provide guests with maximum protection.

“I have installed lots of surveillance systems and quickly discovered that D-Link has taken its experience from consumer products to produce something as rare as a plug-and-play surveillance system for companies,” explains Toke Leth Svensson, Brøchner Hotels A/S.

What Brøchner Hotels gets from the solution

“We have saved 40 percent on costs by buying D-Link’s solution instead of a more known solution. This is largely due to the fact that many of D-Link’s competitors require payment for two licences per viewing station, as well as payment for a tower server with discs to store the data. You don’t have to worry about any of that with D-Link,” says Toke Leth Svensson, Brøchner Hotels A/S who is planning to install the same surveillance system in the chain’s other two hotels, giving staff and guests a heightened sense of security.

4 benefits of choosing D-Link

1. You do not have to buy licences
2. High degree of scalability
3. No tower server with a lot of discs
4. Reasonable price

Customer Profile

Brøchner Hotels A/S has approximately 70 employees and consists of three hotels: SP34, Hotel Denmark and Hotel Astoria in central-Copenhagen.

IP camera solution from D-Link

> 2 DNR-326, 2-Bay Professional Network Video Recorder
> 18 DCS-6210, Outdoor Full HD Vandal-Resistant Mini Fixed Dome Network Camera with 1920x1080 resolution and facial recognition within 10 metres

For more information: www.dlink.com

D-Link European Headquarters. D-Link (Europe) Ltd., D-Link House, Abbey Road, Park Royal, London, NW10 7BX. Specifications are subject to change without notice. D-Link is a registered trademark of D-Link Corporation and its overseas subsidiaries. All other trademarks belong to their respective owners. ©2014 D-Link Corporation. All rights reserved. E&OE

Toke Leth Svensson, IT Manager, Brøchner Hotels A/S.